Openstage

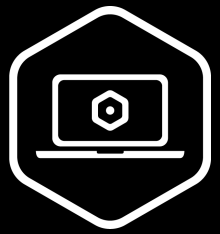
ENTERTAINMENT FOR SMART CITIES

Openstage Software

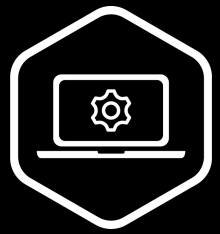
OPENSTAGE allows to manage the functioning of **STREET ART** in smart cities, with digital solutions.

It is the only solution available in the market that has:

APP MOBILE
for Android and iOS, smartphone and tablet



WEB APP
to allow users to book the slot they need

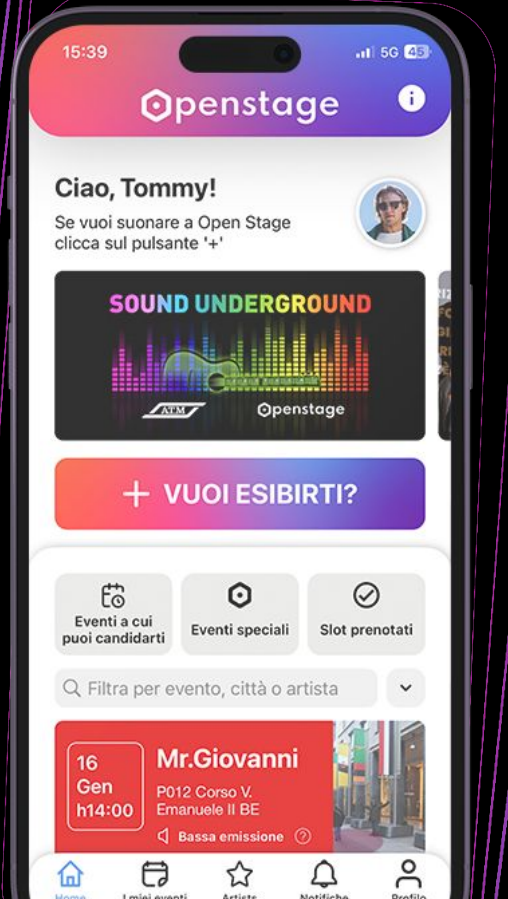


WEB PANEL
that allows the management of the system by the administrator

APP MOBILE FOR USERS

A PHYSICAL AND DIGITAL EXPERIENCE

Through the app, citizens and tourists can discover events and follow the artists on social media and leave them a digital tip. The digital experience becomes physical and vice versa.

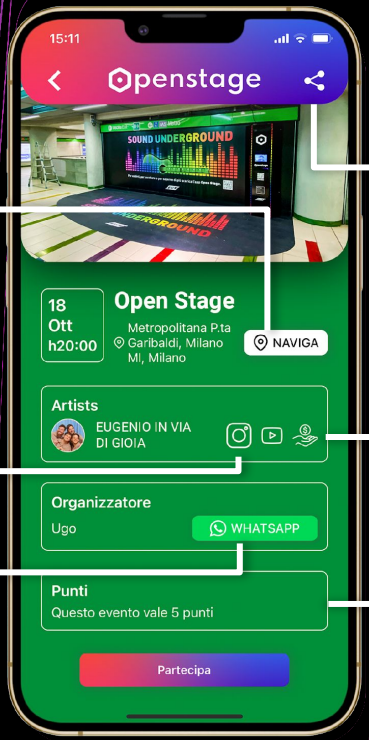


APP MOBILE FOR USERS

Reach the place through Google Maps

Follow the artist on social media

Customer care through Whatsapp



Share the event on social networks

Leave a digital tip to the artist

Gain points by performing at events and win lots of prizes

APP MOBILE FOR ARTISTS

1

The artist can book a slot at a specific place with the App

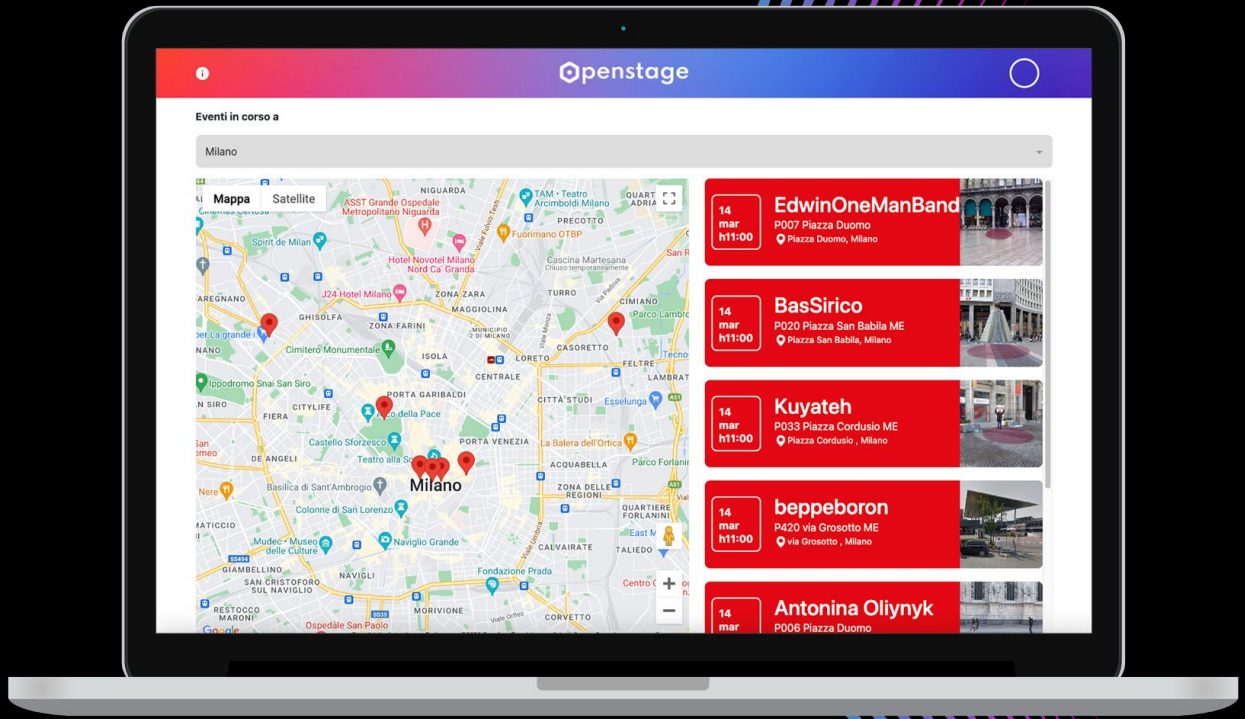
2

Confirm their presence through the app

3

The show can begin!

WEB APP FOR ARTISTS



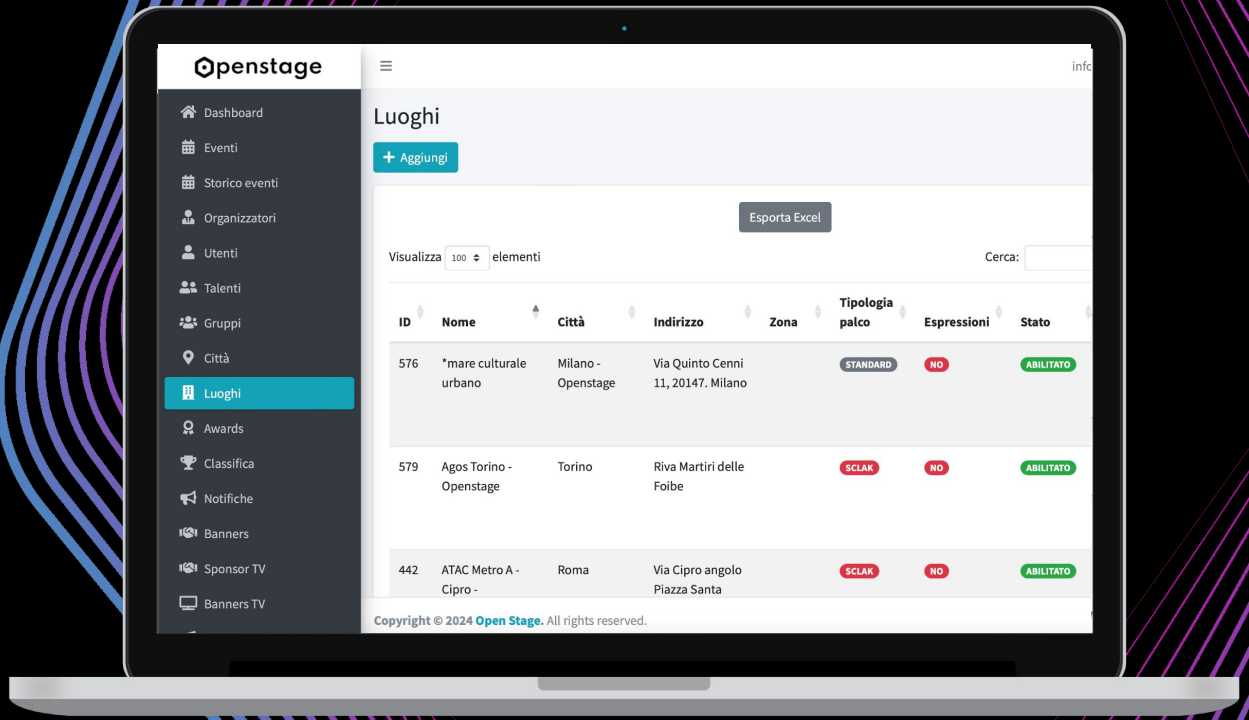
Artists can also book a place through the **WEB APP**.

- Facilitates accessibility to those who book many slot
- Help less familiar users getting to know the app
- Allows to customize the homepage for specific needs

WEB PANEL FOR CITIES

The **web panel (pannello gestore)** allows to manage the following aspects for each location**:**

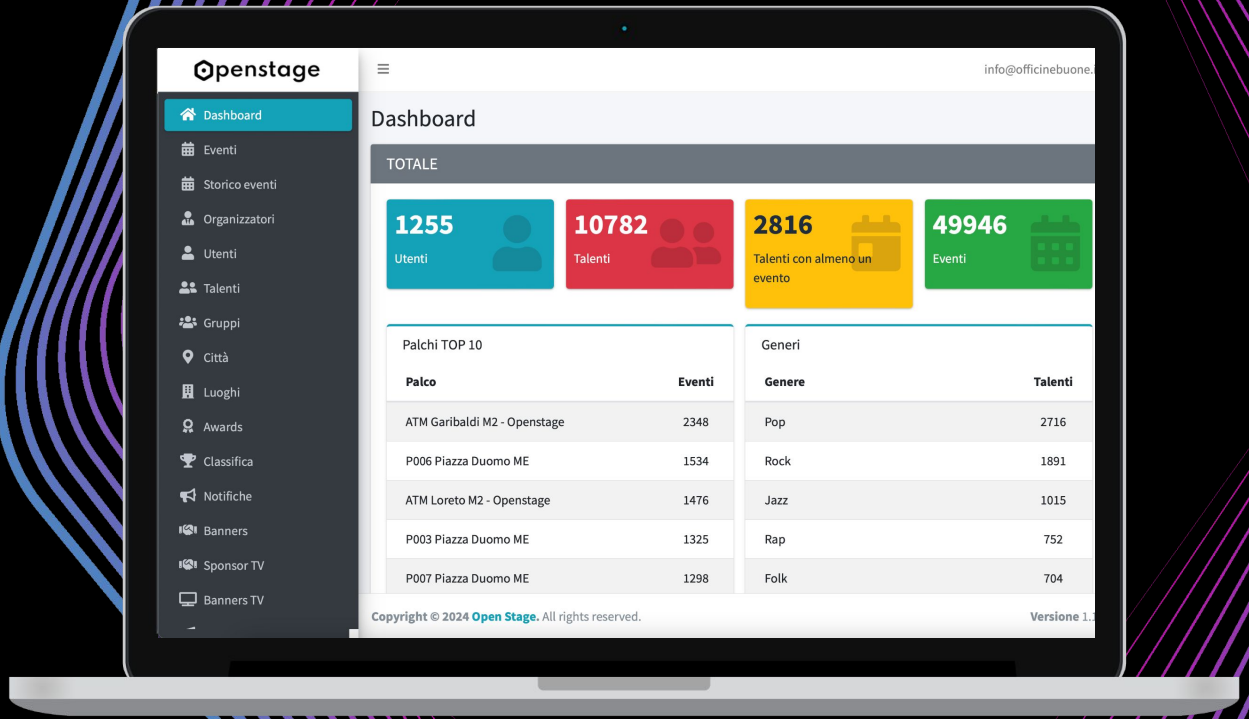
- Precise **Geolocation**
- Definition of **available days and times**
- **Artists' selection**: we define the categories of artists that are allowed to book a slot
- **Control of noise**: in order to follow the city's requirements and the citizens' interests



WEB PANEL PER COMUNI

The **web panel (pannello gestore)** allows to manage **the users** and define the following:

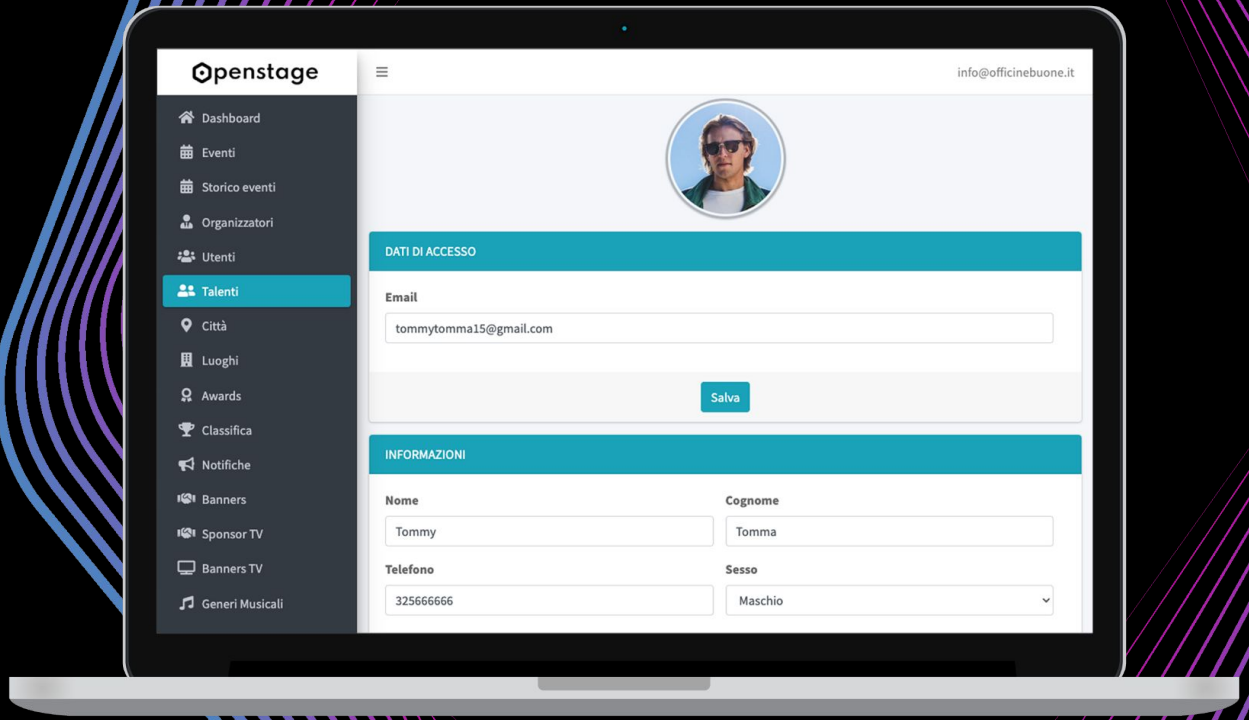
- **Artistic Sub-categories**: manage and classify different categories of artists
- **Noise Emission**: monitoring and controlling sounds' level
- **Access to central areas**: definition of the criteria for admission to specific areas
- Management of **permits** and **taxes**



WEB PANEL FOR CITIES

USER MANAGEMENT

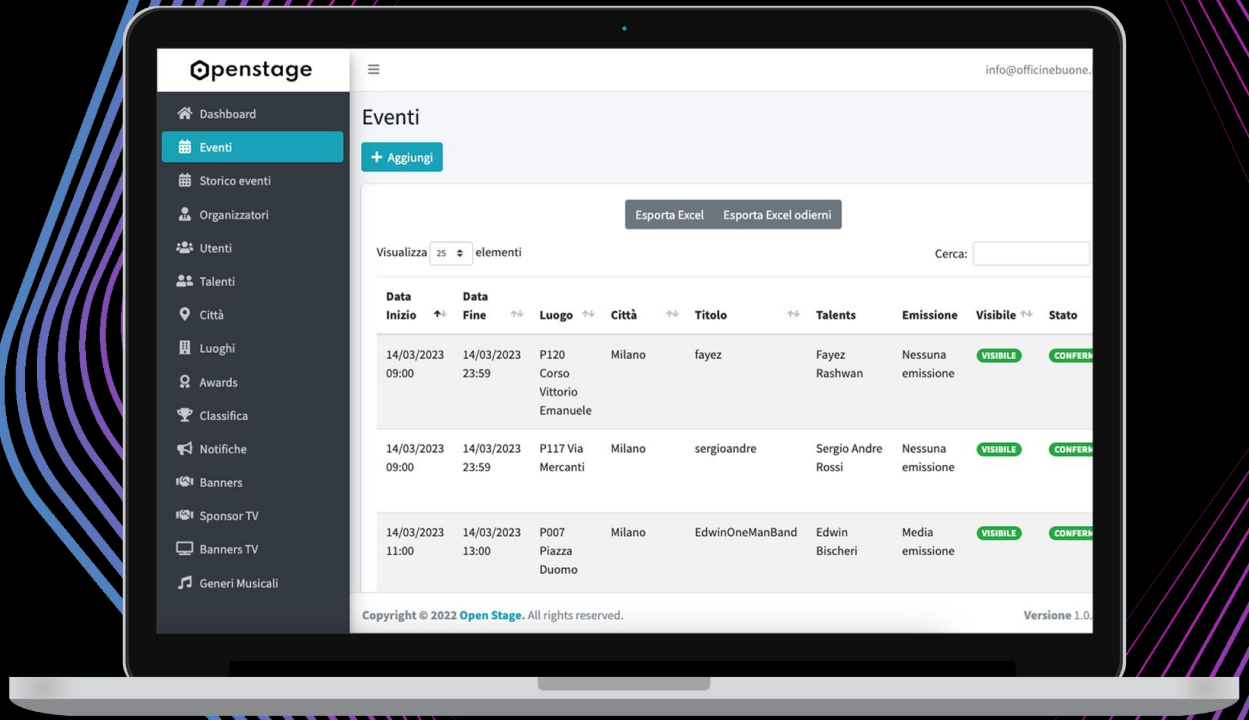
- Management of **user's records** and documents
- **Verification of registered profiles** and admission procedure
- **Regulation of access** to specific areas for performances
- **Classification of artists** by type (talent, group, profession)
- **Management of concessions** for artistic professions
- **Monitoring of statistics** and performance history



WEB PANEL FOR CITIES

EVENTS MANAGEMENT

- **Types of stations**: definition of sound emission levels and admissible artistic categories
- Creation of **special events**
- Creation and management of **Calls for artists**, including artist selection



BENEFITS

Digitalization of the booking service: reduction of bureaucracy and simplification of the process

Reduction of illegal activity: greater control and regulations of artistic activities

Fast activation times: quick set up and easy import of existing data, managed directly by us

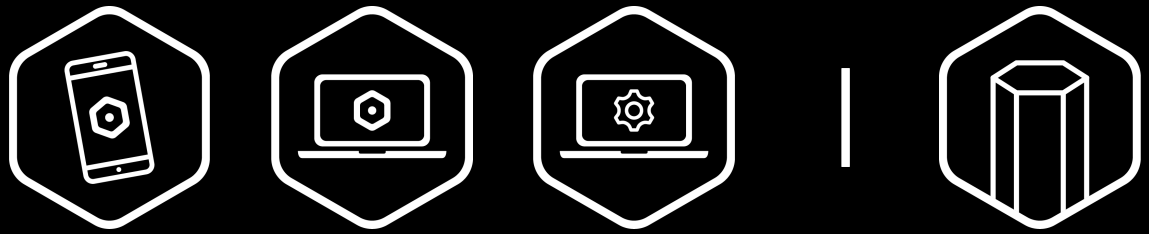
Database with local artists: we prioritize the emersion of local artists

Incentive for cultural and youth policies: greater accessibility for young people thanks to an intuitive app that promotes artistic expression

For example, in the Municipality of Milan, the average age of artists dropped from 40 to 30 with the arrival of Openstage.

SOFTWARE

HARDWARE
(NON-MANDATORY)



APP MOBILE **WEB APP** **WEB PANEL** **TOTEM**

THE OPENSTAGE TOTEM

The **OPENSTAGE TOTEM** is equipped with an audio speaker, mixer, unlocking via App and IoT sensors. It comes in different types and solutions, and can be easily positioned in public and private spaces.

Advantages: decibel management, attraction of young artists without equipment, data analysis, increase in sound and artistic quality.

IoT Sensors

Air Quality sensors

5G

5G Modem

Streaming and video surveillance

A **SMART CITY** STATION

People counter

Smart benches and Smart bins

Always-on display

CLIENTS

CITTÀ

Comune di Milano

ROMA

COMUNE DI GENOVA

Comune di Verona

COMUNE DI FERRARA
Città Patrimonio dell'Umanità

LECCO
Land of colors

CITTÀ DI PIOLTELLO

COMUNE DI CATANZARO

COMUNE DI PIZZO

CITTÀ DI COSENZA

COMUNE DI SIMERI CRICHI

COMUNE DI SALA BOLOGNESE

COMUNE DI PISOGNE

BRANDS

WARNER MUSIC ITALY

ATM

DAL 1882 Galbani

TIM
LA FORZA DELLE CONNESSIONI

EPSON

durex

CUPRA

SAIKEBON

GROM

LAVAZZA
TORINO, ITALIA, 1895

TUBORG

BURN
ENERGY DRINK

TEZENIS

OPEL

RDS
100% GRANDI SUCCESSI

RINASCENTE

LINGOTTO

Portanuova

COLDIRETTI

Sierra
Sonae

lendlease

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